



32nd Thai-Japanese Management Development Program



College of Management
Mahidol University

In corporation with
CICOM BRAINS

Program Overview

Program Features:

- ▶ Practical management training program designed by College of Management, Mahidol University (CMMU) which is the one of the top-level university.
- ▶ Designed for management level Thai staffs who work in Japanese companies, with high potential for future senior management
- ▶ Hybrid contents of universal management skills and practical skills applicable to managers' work
- ▶ Taught in Thai language to stimulate mutual learning

Benefit for companies:

- ▶ Help speed up localization and enhance competitiveness through
 - Talent development on the manager level
 - Positive impact on HR retention & recruitment

Benefit for participants:

- ▶ Help develop confidence and recognition by
 - Receiving CMMU certificate for completing the course
 - Acquiring practical management knowledge and skills

Thai Japanese Management Development Program

Target: This program is designed for Middle Managers(*) in Sales, Marketing, Product•Service Development, Purchasing and HR & Administration department in both manufacturing and non-manufacturing companies.
(*) Managers who have been 3-5 years in that position.

Style of this seminar: This program encourages all participants to involve in more discussion, role play and group work with minimum lecturing. To do so, each participant can mix with different people from different industry effectively.

32nd Training contents are:

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| ➤ Course1. Teamwork Management | 2 days |
| ➤ Course2. Operations Management | 2 days |
| ➤ Course3. Basic Finance for Non Finance Managers | 2 days |

Course 1

- ★ **Subject:** Teamwork Management
- ★ **Training Duration:** 2 days [19th -20th February, 2018]
- ★ **Target:** Middle Management Thai Managers
(Product Managers, Sales Managers, HR Managers, Accounting Managers etc.)
- ★ **Language:** Thai

★ Course Overview

Team-based management is not anything new. However, effective teamwork has been one of the on-going issues an organization has been struggling with. Work achievement directly depends on an effective team. But, a sense of team does not just happen; it requires planning to develop a system that will enhance it. It requires an effort on the part of the manager, and, more importantly, of the team members. This course is designed to develop a better understanding of what a team means and how it develops, and to present different ways of enhancing team work in an organization.

★ Coverage:

- Team development stages
 - What is a team?
 - How does it develop?
- How should you deal with your team in each stage?
- High Performance Team Management Systems.
- Attributes for Successful Teamwork.
- Three Steps to Successful Teamwork.
- To identify causes of team conflict and how to avoid them or deal with them constructively.
- To understand how communication in an organization affects team achievement.

Course1: Seminar Detail- Teamwork Management

	Day 1	Day 2
AM 9:00am-12:00pm	<ul style="list-style-type: none">-Phase of Team Development-Stages of Team Development Forming Stage / Storming Stage / Norming Stage / Performing Stage / Adjourning Stage / Team Development Stage	<ul style="list-style-type: none">-Attributes for successful teamwork-Three steps to successful teamwork Case Study Workshop Exercise
	Lunch	Lunch
PM 13:00am-16:00pm	<ul style="list-style-type: none">-8 Team Management System Case Study Workshop Exercise	<ul style="list-style-type: none">-Linear Model of Communication-Conflict in communication-Providing Feedback-Resolving Breakdowns Case Study Workshop Exercise

- ★ **Subject:** Operations Management
- ★ **Training Duration:** 2 days [13th – 14th March, 2018]
- ★ **Target:** Middle Management Thai Managers
(Product Managers, Sales Managers, HR Managers, Accounting Managers etc.)
- ★ **Language:** Thai

★ Course Overview

Operations Management focuses on carefully managing the processes to produce and distribute products and services. This management practice, often as known as “Lean”, can enhance overall efficiency and productivity such as cost reduction, personnel adjustment, quality improvement etc. which will enhance customer competitiveness.

This course aims at understanding how Operations Management would be carried out in an organization. By understanding the nature of the products or services in the organization, it can be effectively managed.

★ Coverage:

- The Components of Value
- Competitive Advantage, Process, 10 Strategic OM Decisions
- What is lean?: 5 key Principles of Lean Management
- Identification of Value
- Waste, 8 types of waste
- The value chain concept
Value Stream Map the Existing Process
- Redesigning the Operations

Course2: Seminar Detail- Operations Management

	Day 1	Day 2
AM 9:00am-12:00pm	Introduction to operations management What / Why OM Case Example -Competitive Advantage -Process -10 Strategic OM Decisions	Analyzing the Current Operations -Value Stream Map the Existing Process Purpose of VSM / Element of VSM / Example of VSM Work shop: Create Current state of VSM -Waste, 8 types of waste Value-added, non-value added activities
	Lunch	Lunch
PM 13:00am-16:00pm	-What is lean ? -5 key Principles of Lean M. Work shop: Traditional vs Lean Process Work shop: Select your Project -What is value ? Work shop: Identify Value	-Redesigning the Operations -Tools, 5S, Pokayoke, Visual Control, Standard Work, -Value Stream Map of Future State Work shop: Identify Process change opportunities, Mapping the Future State (Presentation + Incorporate)

Course 3

★ **Subject:** Basic Finance for Non-Finance Managers

★ **Training Duration:** 2 days [3 - 4 May 2018]

★ **Target:** Middle Management Thai Managers
(Sales Managers, Marketing Managers, Product Managers, HR Managers etc.)

★ **Language:** Thai

★ **Course Overview**

This course is designed for the general business personnel that have minimum knowledge in the field of finance and financial management. The course will begin with a general overview and then go into more detail on several concepts, financial instruments, and techniques used in financial decision making.

The objective of this course is to introduce personnel into the world of finance. Anyone who involves in the management of business needs to have some minimal knowledge of business finance.

In addition, this course will introduce personnel to the basic financial principles and concepts such as time value of money, asset valuation, and risk and return.

★ **Coverage:**

- The foundations of finance
- Accounting from a finance perspective
- Understanding financial statements
- Annual Report/ Income Statement/ Balance sheet
- Case Activity
- Financial Ratios/ Ratio Analysis
- Financial analysis and credit management
- Financial planning and forecasting
- Cash flow analysis

Course3: Seminar Detail- Basic Finance for Non-Finance Managers

	Day 1	Day 2
AM 9:00-12:00	<p>Part1: Issues in Finance -Financial Economic/ Business/Political Issues</p> <p>Part2: Understanding Financial Statement Overview -Managerial accounting -Planning & Control Cycle -Financial vs Managerial Accounting</p>	<p>Part3: Financial Ratios Accounting and Finance Ratio Analysis</p> <p>-Ratio Analysis Profitability ratio/ Liquidity ratio/ Leverage ratio/ Efficiency ratio/ Investment ratio/ Other ratio</p> <p>Case Interpreting financial analysis</p>
	Lunch	Lunch
PM 13:00-16:00	<p>-What is Financial Analysis? -What is an Annual Report? -Basic Accounting Principles</p> <p>Case Study Example of a Balance Sheet Case Study Example of a Income Statement Workshop: Choosing one company in the group</p>	<p>Part4: Corporate Finance -What is your opportunity cost? -The concept of Time Value of Money -How to enhance shareholder value</p> <p>Mini case</p>

Expected Trainers

Dr. Vichita Ractham (Teamwork Management)

Associate Professor at College of Management, Mahidol University

- Education:**
- BSc. (1992) in Business Administration (concentration: Statistics) from Chulalongkorn University, Thailand.
 - M.Sc.(1995) and Ph.D. degree (2000) in Information Science from University of Pittsburgh, USA.

Dr. Prattana Punnakitikashem (Operations Management)

Assistant professor at College of Management, Mahidol University

- Education:**
- M.S. Industrial Engineering the University of Texas at Arlington.
 - Ph.D. Industrial Engineering the University of Texas at Arlington.

Expected Trainers

Dr. Arichai Ractham (Basic Finance for Non-Finance Managers)

Lecturer at Kasetsart University, Chulalongkorn University and College of Management, Mahidol University

Director and In-House Financial Consultant, SYNTEC Construction PCL,

Education:

- B.A. in Economics and Business Administration, Eastern Washington University, USA.
- Master of Science in International Finance, University Of Idaho, USA.
- Master of Financial Economics Claremont Graduate School, Claremont CA - USA.
- Ph.D. in Financial Economics: Peter F. Drucker Graduate School of Management at the Claremont Graduate School, Claremont CA - USA.

Seminar Schedule

[Course 1] Teamwork Management

Date: 19th – 20th February, 2018
Time: 9:00-12:00 / 13:00-16:00
Venue: College of Management, Mahidol University
Fee: 13,000 Baht (incl. 2 Tea Breaks and Lunch)

[Course 2] Operations Management

Date: 13th – 14th March, 2018
Time: 9:00-12:00 / 13:00-16:00
Venue: College of Management, Mahidol University
Fee: 13,000 Baht (incl. 2 Tea Breaks and Lunch)

[Course 3] Basic Finance for Non-Finance Managers

Date: 26th – 27th April, 2018
Time: 9:00-12:00 / 13:00-16:00
Venue: College of Management, Mahidol University
Fee: 13,000 Baht (incl. 2 Tea Breaks and Lunch)

- ★ If 2 subjects are chosen, discount will be given!!
- ★ If more than 5 participants are coming from one company, discount will be given!!

※ Please kindly understand that the schedule may be changed.

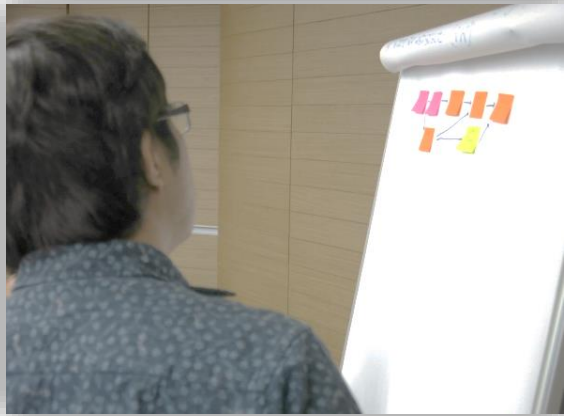


Comments from participants of program

- ▶ It was meaningful that I could discuss with participants from other companies.
- ▶ It was interesting to me that we did case study, group discussion then finally did presentation.
- ▶ The trainers are friendly, rich in experiences and used many down to earth examples for us to understand.
- ▶ This was the first time for me to learn financial principles and concepts properly so I would be changing my mind better at my work place.
- ▶ It was a great benefit to me how to do to approach and solve problems as team management.
- ▶ It's very useful for me to manage and develop own working process by Operations Management skill.
- ▶ To come to know new friends is fun!
- ▶ Learnt in this course, it's very useful for my working place because it's not only academic theory but also practice group discussion and presentation training.
- ▶ It helps me to communicate with the subordinate better and to understand the problem in organization.
- ▶ Please click the training gallery at the website!

→ <http://www.cmmu.mahidol.ac.th/training/index.php/training-gallery>

Class Atmosphere



How to Apply

- ▶ Sending application:

Please fill in the attached application form and send to Ms. Chamaiporn (Tae) at c.thamma@cicombrains.com by email.

- ▶ Price:

13,000 Baht for Teamwork Management

13,000 Baht for Operations Management

13,000 Baht for Basic Finance for Non-Finance Managers

- ▶ Application deadline:

Course 1: Teamwork Management

12th February, 2018

Course 2: Operations Management

5th March, 2018

Course 3: Basic Finance for Non-F. Managers

18th April, 2018

How to Apply (Continued)

- ▶ **Payment method:**

After deadline date, CMMU will send you an invoice. Please make a payment according to the indication written on the invoice either pay by check or by bank transfer.

- ▶ **Payment deadline:**

Before the first day of each training (Bangkok time at 18:00)

- ▶ **Cancellation Clause:**

Cancellations within 30 - 20 days of delivery date will be charged 30% of whole amount above mentioned.

Cancellations within 19 days until the day before delivery date will be charged 50% of whole amount above mentioned.

Cancellations after 5:00pm the day before the delivery date or on the same day as the delivery date will be charged 100% of whole amount above mentioned.

Enquiry

▶ **Bangkok:**

Tel: (66)-82-671-8574 (English / Thai)

Person in charge: Ms. Chamaiporn Thammanayakatip (Tae)
Ms. Nishada Namchoathirun (G)

Email: c.thamma@cicombrains.com / n.namchoat@cicombrains.com

Japanese Free Call: 001-8001-3201-3892 (Japanese)

Person in charge: Ms. Endo

Email: h.endo@cicombrains.com

▶ **Tokyo:**

Tel: (81)-3-5294-5576

Person in charge: Mr. Jigami / Ms. Otoguro

Email: cbubcl@cicombrains.com

Website: <https://www.cicombrains.com/CB-UBCL/>

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